



Theoretical Perspectives On Family, Family Policy, Gender & (Their) Intercections



### What is Family?

- By sex/gender and generation differenciated small group
- with specific self-understanding/identification
- whose relations are characterized by cooperation and solidarity
- whose establishment/inauguration is of ceramonial character and
- which fulfills certain functions of biological and social reproduction (Milić, 2002., Segelan, 2009.)



# Family as a key domension of political intervention in modern time

"Until then (since late 1960s), state policies dealt mainly with demographic and epidemiological problems: birth rates and public health. But with the increasing number of divorces, illegitimate children born, and the increasing incidence of infertility, researchers from various fields were invited to rally around the bed on which the family was allegedly in danger. It was thus decided that from now on private life would have to be monitored and observed to a much greater extent. So, instead of listening and trying to understand, we began to give expert opinions on psychological and mental life, mental states, norms and deviations. In short, we have tried to control the banality of everyday life" (Rudinesko, 2010:15)



# Form (social) welfare/wellbeing

control

• (New) legitimization basis for public intervention in private/family life: welfare/wellbeing

 Different welfare regimes, but ONE shared feature: private/public divide

• Feminist critique (Pateman, 1989., Fraser 1987)

"Silent Revolution of Women" (Goldin, 2006)



## What is Family Policy?

• "State intreventions towards family resources aimed at improvement position/status of families (at risk) and influence on family structure" (Puljiz, 2002)

 Ambiguity and controversies with regard to motives, tipologies, focus and content of family policy/policies



# Motives and Goals o Family Policy

• Kaufmann (2007): seven arguments in favour of/for Family Policy

- die familieninstitutionelle Argumentation (family as a sue generis value)
- die Bewoelkerungspolitische Argumentation (demographic)
- Die wirtschaftspolitische Argumentation (economic-political)
- Die gesellschaftpolitische Argumentation (socio-political)
- Die sozialpolitische Argumentation (social policy)
- Die frauenpolitische Argumentation (gender-political)
- Die kinderpolitische Argumentation (child-political)



#### Family Policy Models

- Esping Anderson (1990)- three types of welfare state
- Lewis (1992): three types of family policy regimes
- Mishra et al. (2007): four key staregies for developing family policy
  - the carer strategy, the earner strategy, the choise strategy and the earnercarer strategy

• +

- Concept of **Defamilisation**: degree to which adult individuals can maintain socially acceptable standard of living INDEPENDANTLY from family relationships
- Family as an institution or family as a group of individuals (Maetzke and Ostner, 2010)



### **Content of Family Policy**

- Concept of NEEDS: a lifecycle perspectiveneeds of
- Concept of SOCIAL
   PROBLEMS

- minor child in childhood
- parents in reconciling work and life
- adult family members in old age

- Behaviour (neglect and abuse, alcoholism, etc.)
- Circumstances (poverty, unemployment)



### **Family Policy Content**

• Kaufmann (2007):

- legal interventions,
- economic interventions,
- ecological interventions
- interventions directed at improvement or rehabilitation of specific capacities of family members



# (Dis)Continuity in Family Policy in BiH



# Socialist Haritage: socio-economic context

- New (communist) society: industrialization, + socialist social policy
- Change in the position of women through incorporation into working force: raising levels of qualifications, raising levels of working women (industrijske radnice) in hand with vertical and horizontal segregation in the area of work/employment (Blagojević, 1991., Klevicki, 1996.)



#### Socialist Haritage: Socia/Family Policy

- Gendered social/family policy to ease/support women in combing dual roles (as mothers/care givers and workers)
  - Child benefits, maternity leave, child care
- Men not adressed as workers and fathers
- Specific gender regime = combination of economic emancipation (in public sphere) and traditional, patriarchal relations (in private sphere)

#### Post-Socialist Family Policy





# Monetary/Financial Benefits: Child Benefit/Allowance

- Accesibility: universality principle (for families that qualify under specific conditions)
- <u>Targeted populations</u>: (employed and unemployed) parents, children without parental care and families with children with disabilities, single parents
- General Conditions: residance status
- Specific Conditions: age limit and income/property census



# Monetary/Financial Benefits: Maternity Benefits- Working Mothers

- FBiH: Labor Law stipulates the right to income compensation during maternity leave, but within social assistance/help scheme and at levels set arbitrary (as decided by cantonal regulations)
  - the level of maternity benefits varies 50-90% of earned monthly income in last 6 months prior to child brith
- RS/BD: Labor Law stipulates the right to income compensation during maternity leave
  - the level of benefit defined as avarage wage in last 12 months prior to child brith



# Monetary/Financial Benefits: Maternity Benefits- Unemployed Mothers

- FBiH: not available in all cantons, duration: six months, level 10-35% of avarage salary in the given canton
- RS: since 2017, unemplyed mother for 12/18 months, benefit level: 405 KM
- BD: three months, 15% of avarage salary in BD (cca 100 KM)



# Evaluation of Monetary Benefits: Is the system efficient?

- Adequacy Criteria: UN definition of adequate living standard: living standard that enables indivdual/family physical, psychological and social NEEDS to be met
  - Minimal needs for nutrition/food, clothing, housing, education, health and social care, communication and participation in society
  - Minimal needs of children are not absolute and universal, but rather fluctate during childhood



#### Problematic points

 1. Access limited to the most deprived families: university principle compromised by tiding benefits to property census

 2. Level of property cenzus & level of benefits arbitrarely defined with no reference to any official indicator of living standard (including poverty line) – poverty rate among families with three+ children 43,02% (Bašić, 2013)



#### Problematic points

- 3. Monetary benefits for natalist Goalspronatalist family policy (RS)
- 4. Systemic discrimination through irregular payments (FBiH)
- 5. Maternity benefit as social assistance not as right from employment/work (FBiH)



### (Maternity/Parental) Leave

- Maternity leave for biological/foster care/adopted parents + non-full time working scheme up to child`s first/third year, protection of breastfeeding mothers
- FBIH: during pregnancy, child birth and child care womam has a right to maternity leave up to 12 months in continuity. Father might exersize this right, starting from 42 day after child birth
- RS: + 18 months for twins, third and any next child. Father might exersize this right, starting from 60 day after child brith
- BD: parental leave, but targets mothers and only in special cicrumstances fathers



# (Maternity/Parental) Leave: is system gender sensitive?

(New) Familialism: child care as female responsability

 Move towards gender egalitarian approach to parenting leave symbolic



#### **Child Care Services**

 Contemporary discourse on institutionalized childcare determined by gender equality (work-life balance) and pedagogical needs of children (child's life chances)



#### **Child Care Services**

- 320 preschool/childcare institutions 22.900 children 6.815 employees cca 4.000 children not admitted due to insufficent capacities less that **10%** of children covered by pre-school EDU
- If children who attend compulsory pre-school programs (last preschool year) added, 15% covarage rate
- Childcare used primarely by two breadwinners families/employed, just 2% of children of unemployed parents



#### **Child Care Services**

- Affordable, high quality childcare as a system crucial in enabling women to participate on labor market, reduction of risk of poverty and raising life quality
- The state gave up the responsability to provide, responsability transferred to family/privatized
- (New)Familism: strenghtening rather than weakening relations of family dependancy which can be harmful for autonomy and freedom for women



#### Instead of Conclusion

- Family Policy system shall be understood in the context of mainstream ideology of gender relations
- Community ideology promoted maternalistic model of family policy (women as care givers and wage workers)
- Liberal ideology of post-socialist period declaratively favors gender equality, but in effect strenghtens new familism



#### Moving Forward...

• Pillars of Female-Friendly Family Policy:

- High quality early childhood education and care
- Paid leave for both women and men
- Monetary benefits



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